

2026 International Conference on Global Business

Date: Friday, May 9, 2026

Organizers: Department of Global Business

Venue: Chinese Culture University, Hwa Kang, Yangmingshan, Taipei, Taiwan

Website: <https://crbgmba.pccu.edu.tw/p/406-1118-141330,r985.php?Lang=zh-tw>

The **Department of Global Business at Chinese Culture University (CCU)** is committed to advancing scholarly dialogue and exploring innovative perspectives on the challenges and opportunities shaping today's global business environment. It is with great pleasure that we announce the **2026 International Conference on Global Business**, hosted by our department.

This conference brings together researchers, academic scholars, industry professionals, and students from around the world to exchange insights, foster cross-disciplinary collaboration, and ignite forward-thinking discussions. Participants will have the opportunity to engage with distinguished experts, expand professional and academic networks, and explore new pathways for impactful research and innovation.

We are pleased to **extend a formal invitation to prospective authors** to contribute to the conference through the submission of research abstracts and full papers. We encourage high-quality scholarly work that presents **original and previously unpublished** conceptual, empirical, experimental, or theoretical research relevant to global business. Selected submissions will be featured in conference presentation sessions.

We warmly welcome the participation of academic scientists, researchers, practitioners, scholars, and students worldwide to submit research aligned with the following conference themes:

Conference Themes

- Economics
- Finance and Accounting
- Marketing
- Tourism

- AI and Business Applications
- ESG (Environmental, Social, and Corp. Governance)

Submission Information

Abstract Submission Deadline: **March 15, 2026**

Notification of Acceptance: **March 27, 2026**

Registration: **April 10, 2026**

Full paper Submission Deadline: **April 24, 2026**

Conference Date: **May 8, 2026**

Conference languages: English or Mandarin

Fee: NTD500

Submission guidelines:

1. **Format:** [Call for Papers Template](#)

2. **Abstract text:**

- English abstract (should not exceed 250 words, less than 5 keywords)
- Chinese abstract (should not exceed 400 words, less than 5 keywords)

3. **Full paper:** 8-15 pages

4. **Filename examples:** ICGB2026_(Themes)_(Name)_(Topic)

5. **Oral presentations:** 20 minutes, including 15 minutes of presentation and 5 minutes of Q&A

Contact Us

Please write to icgbccu@gmail.com or call Ms. Erika Chin at 02-28610511 ext. 36307 for further information.